



TRENDS FOR 2010

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www.YourFantasticCareer.com

*Best selling book, “Don’t
Interview...Audition”*

2010 IS ABOUT RELATIONSHIPS

- ❖ Do you have a list of 100 people you connect with regularly?
- ❖ 20 that you meet face to face?
- ❖ At least 5 who have your back - trusted advisors?
 - Mentors/Mentoring
 - Networking Events— 1 Each Week
 - Let's have coffee



2010 IS ABOUT TECHNOLOGY

- ❖ Do you spend at least 1 hour each day (more if you are in sales, marketing or a job search) utilizing technology for social networking, marketing your business, staying on top of trends? Are you maximizing technology marketing resources?
 - Cover sheet
 - Marketing Plan
 - Virtual Resume

Do something NEW!



2010 IS ABOUT PASSION

- ❖ Are you passionate about what you do? Businesses are looking for passionate business partners and employees with creative solutions.
- ❖ What have you been passionate about lately and how are you using that passion in your business or career?

Bored...time to change something and get passion in what you do!



PASSION

- ❖ What do your customers (or bosses) get excited about?
- ❖ What do you get excited about?
- ❖ What are your interests (not hobbies)

Tell me about your neighbor.



WHAT MOST PEOPLE DO IS

- ❖ Stop career planning after college
- ❖ Let their career develop without a plan

What people should do is...

- Plan their career strategies while they are working
- Plan continuous education or certifications
- Network outside of your comfort zone
- Help other people

Build a base of FANS ... not references



2010 IS ABOUT CHANGE

What do you plan to do?

- People
- Technology
- Passion

For the latest career trends,
visit our new website:

www.YourFantasticCareer.com

